

ASHOKA

FUTURE

FORUM

WWW.ASHOKAFUTUREFORUM.COM

MAY
13-14
2015

NEWSEUM
WASHINGTON,
DC



ASHOKA

SPONSORSHIP
PACKET

**ASHOKA
FUTURE
FORUM**



**THE ONLY
SOLUTION TO
MORE PROBLEMS
IS MORE
PROBLEM-
SOLVERS**



BILL DRAYTON
Founder &
CEO of Ashoka



THE INVITATION

IMAGINE WHAT THE WORLD WOULD LOOK LIKE IF EVERYONE HAD THE SKILLS, FREEDOM, CONFIDENCE AND SOCIETAL SUPPORT TO CHANGE ANY SOCIAL PROBLEM.

The **ASHOKA FUTURE FORUM** brings together **400** leading social innovators, business entrepreneurs, philanthropists and media to create this future and build a world where everyone is a changemaker.

On **MAY 13-14, 2015**, participants will come together at the **NEWSEUM** in **WASHINGTON, DC** to share emerging solutions, inspire catalytic collaboration, and play with the idea that our future will be one in which everyone is a changemaker.

**ASHOKA
FUTURE
FORUM**



THE CONVERSATION

Today's rapidly changing world brings with it an exponential increase in the number and scope of new social challenges. As the rate of change accelerates, it becomes all the more critical and urgent that people have the skills and support to address any social problem and drive transformative change.

The **FUTURE FORUM** seeks to advance our collective impact by exploring innovations and ideas for:

- ▶ Building changemaker skills of empathy, problem-solving and new leadership.
- ▶ Ensuring the greatest social impact results as business and social sectors converge.
- ▶ Transforming media into a catalyzing force for solutions and problem-solving.
- ▶ Cultivating authentic leadership to shape systemic change, connect people and expand purpose.

ASHOKA
FUTURE
FORUM



THE EXPERIENCE

THE 2-DAY EVENT
WILL INCLUDE:

- ▶ **INSPIRING TALKS** by leading social entrepreneurs and changemakers of all ages
- ▶ **EXPERIENTIAL WORKSHOPS** designed to develop skills in leadership, systemic thinking and empathy
- ▶ **DIALOGUE CIRCLES** to support deeper conversation and create surprising connections
- ▶ **CELEBRATION** of newly elected Ashoka Fellows and emerging young changemakers

ASHOKA
FUTURE
FORUM



THE OPPORTUNITY

WE INVITE YOU TO SPONSOR
THE ASHOKA FUTURE
FORUM TODAY!

SPONSORS OF THE FUTURE FORUM
ARE POSITIONED AS THE LEADING
INSTITUTIONS FOCUSED ON
SIGNIFICANT SOCIAL IMPACT.

As a sponsor, your company will enjoy exposure to new markets by way of logo placement on all Future Forum materials and invitations; the ability to share company swag and to place banners throughout the Forum venue; special recognition from the podium during the opening plenary; and the opportunity to participate in public and media relations activities (including our blog “Change in the Making” on Forbes.com) in promotion of the Future Forum.

**ASHOKA
FUTURE
FORUM**



**CHOOSE FROM
ONE OF FIVE
SPONSORSHIP
OPTIONS!**

CONTACT
KILA ENGLEBROOK AT
kenglebrook@ashoka.org
OR 717-443-1595
WITH INTEREST OR
QUESTIONS.

**INSPIRATION
SPONSOR, \$100,000
(1 AVAILABLE)**

- 10 Forum tickets to share with staff or networks
- Opportunity to welcome the audience during the Opening Plenary
- Lead sponsor of Forum with opportunity to co-design the event
- Full page advertisement in Forum program

**CHANGEMAKER
SPONSOR, \$75,000
(2 AVAILABLE)**

- 8 Forum tickets to share with staff or networks
- Opportunity to welcome the audience during the Celebration Dinner
- Lead sponsors of the Celebration Dinner
- Full page advertisement in Forum program

**INNOVATION
SPONSOR, \$50,000
(3 AVAILABLE)**

- 6 Forum tickets to share with staff or networks
- Lead sponsors of breakfast, lunch and break sessions throughout the Forum
- Half page advertisement in Forum program

**PLAY SPONSOR,
\$25,000
(4 AVAILABLE)**

- 4 Forum tickets to share with staff or networks
- Lead sponsors of “play and experience” sessions during the Forum, such as Dialogue in the Dark
- Quarter page advertisement in Forum program

**SUPPORTING
SPONSOR, \$10,000
(UNLIMITED)**

- 2 Forum tickets to share with staff or networks
- Quarter page advertisement in Forum program

HIGHLIGHTS

FROM ASHOKA FUTURE FORUM 2013

VIDEO WELCOME AND ADDRESS BY FORMER PRESIDENT BILL CLINTON to welcome new Ashoka Fellows

SPONSORS included Knight Foundation, Rita Allen Foundation, abc* Foundation, Lemelson Foundation, Hogan Lovells, Arlington Economic Development

ASHOKA BUSINESS PARTNERS

PARTICIPATING included Accenture, IBM, Google, Intel, US Bank, Shell, American Express, General Electric

MEDIA PARTNERS included Forbes, Univision, NPR, Christian Science Monitor

LIVE BANKING ON YOUTH COMPETITION, where 6 young entrepreneurs pitched their social innovations and the audience voted for the winner

**ASHOKA
FUTURE
FORUM**



**ASHOKA
FUTURE
FORUM**

**I REALLY ENJOYED IT.
THE FORUM WAS GREAT
- SO INSPIRING AND
INFORMATIVE.**



ADAM BRYANT
Author and New York
Times Columnist



ASHOKA FUTURE FORUM



THE FORUM GATHERED AN
INCREDIBLE GROUP OF
LEADERS IN THOUGHT AND
ACTION ON SOCIAL CHANGE.
EVERYONE SEEMED EAGER
TO SHARE EXPERIENCES,
STRUGGLES, AND LESSONS THAT
COULD BE HELPFUL TO OTHERS.
OVERALL: AN INSPIRING AND
INSIGHTFUL EVENT.

**ELIZABETH
CHRISTOPHERSON**
President
Rita Allen Foundation



**ASHOKA
FUTURE
FORUM**

**ASHOKA IS SO
AMAZING, AND
THE FORUM WAS
INSPIRATIONAL AND
PROFOUND.**



KENDIS PARIS
Ashoka Fellow,
Truckers Against
Trafficking



ASHOKA

FUTURE

FORUM

WWW.ASHOKAFUTUREFORUM.COM

MAY
13-14
2015

NEWSEUM
WASHINGTON,
DC



ASHOKA

THANKS!

CONTACT
KILA ENGLEBROOK
kenglebrook@ashoka.org
717-443-1595